



5 REASONS Why You Should Care About Employee Experience Management

Companies that invest in
Employee Experience have

4x

the average profit



2x

the average revenue¹



An engaged organization
can lead to up to

18%

higher revenue per employee.²

Organizations that focus
on employee experience
realize a

41%

reduction in absenteeism
than the average
organization.³



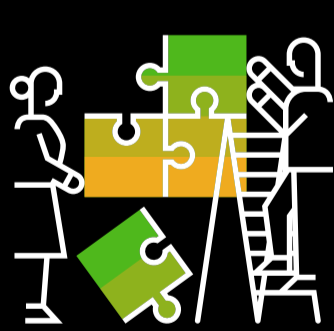
Employees who feel their
employer responds very
well to their feedback



12x

more likely to publicly advocate
are for their employer.⁴

Organizations with the highest
levels of employee engagement
are consistent with



15%

greater employee
productivity

and up to



30%

greater customer
satisfaction levels.⁵

For more information, please visit:
www.successfactors.com/EX

¹Denise Lee Yohn, "2018 Will Be the Year of Employee Experience," Forbes, January 2, 2018.

²Randall Beck and Jim Harter, "Companies Are Missing Opportunities for Growth and Revenue," Gallup, April 28, 2015.

³"State of the American Workplace," Gallup, 2017.

⁴"Qualtrics Global Pulse Study," Qualtrics, November, 2017; Jacob Morgan, "The Employee Experience Advantage," Wiley, March 27, 2017; and other research by Jacob Morgan.

⁵Shelley Pleiter, "Engaging Employees," Smith Magazine, Winter 2014