



msg.Variant Analytics

# IMPROVE YOUR VARIANT CONTROLLING

Variant manufacturers must be able to make flexible and reliable statements about sales figures and profitability. But such information is difficult to master in the SAP standard, The variant model is subject to constant changes. New characteristics, attributes, dependencies and more are commonplace. Reports in SAP ERP or isolated analyses on exported data slices must be regularly revised and recreated.

With msg.Variant Analytics, msg offers a process-integrated, automated SAP ERP and SAP BW comprehensive solution that helps you maintain and analyze the data basis in SAP BW.

## Features

The module msg.Variant Analytics prepares the configurable data for extraction as the basis for analytical systems. The administration and maintenance of VC master data in SAP BW are automated as far as possible. Changes to the data model in the ERP system are automatically updated in the BW. Data transfer between ERP and BW takes place using a delta mechanism to keep load levels low.

## The key benefits

- Flexible and extendable analyses for variant configuration
- Cost and time savings due to easy handling for business department and management
- Fully compatible with SAP HANA and SAP BusinessObjects

## Modules of the solution

- Mapping and control tables for selecting and structuring relevant characteristics
- Provision of configured products and
- VC characteristics for further analyses and evaluations
- Templates for evaluations in SAP BW
- 100 % SAP HANA ready
- Fully compatible with SAP BusinessObjects and SAP Lumira
- Expandable with predictive analytics and data mining based on Big Data

## Further consulting services

- Analysis of existing data models
- Integration with existing SAP BW evaluations and models
- Development of a product management cockpit based on SAP BusinessObjects

... and much more. Get in touch.



In addition to the msg.Variant Analytics, the industry-neutral solution **msg.Variant** includes further modules and packages, with which you can optimize the SAP standard:



### msg.Variant Sales

Optimal support of your sales process



### msg.Variant Calculation

Calculate your variants and save time



### msg.Variant UI5 Quotation Configurator

Your digitalized sales process



### msg S/4 Discrete Manufacturing Industries

Optimal integration of CAD, 3D, e-Commerce and ECM



### msg.Variant Process Optimization

Optimal integration of CAD, 3D, e-Commerce and ECM



### msg.Variant SCM

Simplify your supply-chain processes

We are here to help. Get in touch:



### Contact

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