

msg Receives 2019 SAP® Pinnacle Award: Industry Innovation Award



Munich, Germany — April 11, 2019 — msg announced that it has received a 2019 SAP® Pinnacle Award as the Industry Innovation Award, which recognizes its outstanding contributions as an SAP partner. SAP presents these awards annually to the top partners that have excelled in developing and growing their partnership with SAP and helping customers run better. Winners and finalists in 30 categories were chosen based on recommendations from the SAP field, customer feedback and performance indicators.

“To maintain a vibrant ecosystem around the intelligent enterprise, SAP focuses on our partners and their ability to provide greater value to our customers,” said Bill McDermott, CEO of SAP. “Our partners – big and small – create innovative, inspiring solutions and services that make business better and help customers transform into intelligent enterprises. Congratulations to all of the SAP Pinnacle Award winners. Like the old saying goes: Teamwork makes dream work. Thanks to our partners who help make it happen.”

“It is an honor to be recognized by SAP with the Industry Innovation Award. As a company, innovation is part of our DNA and we are constantly pressing forward to provide innovative industry solutions that create value for SAP and our customers,” says Bernhard Lang, member of the Board of Directors at msg.

msg has 40 years of experience in financial services and has been working with SAP for 20 years. Expertise in financial services and cooperation with SAP has created a wide range of insurance solutions that complement the industry portfolio including core applications, finance and risk solutions, analytics and customer experience platforms. Some of which are applicable to a wide variety of industries for profitability and performance management.

SAP Pinnacle Awards shine a spotlight on SAP’s partners’ remarkable contributions, acknowledging their dedication to teamwork, innovative approach and capacity to challenge what is possible to help customers achieve their goals. Award winners will be formally recognized at the SAP Global Partner Summit in Orlando, Fla. on May 6. The SAP Global Partner Summit is held in conjunction with SAPPHERE NOW® and ASUG Annual Conference, the largest global business technology event, hosted by SAP and ASUG May 7-9.

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msg is an independent, international group of companies with more than 7,500 employees around the world. The group of companies offers a holistic service spectrum of creative, strategic consulting and intelligent, sustainable and value-added IT solutions for the following industries: automotive, financial services, food, insurance, life science & healthcare, public sector, telecommunications, travel & logistics, as well as utilities, and has acquired an excellent reputation as an industry specialist over the course of almost 40 years in business. Within the group, independent companies cover the wide variety of industry and issue-based competence: msg systems ag forms the core of the

company group and works in close cooperation with the subsidiaries, both on a business and organizational level. This allows the competence, experience and know-how of all the members to be bundled into a holistic solution portfolio with measurable added value for its customers.

msg holds seventh place in the ranking of IT consulting and system integration companies in Germany.

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