

PRESS RELEASE

msg Realizes Strong Growth Again in 2015

More than 5,500 existing employees with additional new hires planned / Digitalization and industry-orientation as the growth engines

Munich, April 7, 2016. The msg group increased its revenue from 653 to 727 million Euro last year. With growth in excess of 11 percent, msg is once again above the industry average. Their success is reflected in employee numbers as well, with global staff now numbering more than 5,500 employees. In 2016, msg aims to pursue double-digit revenue growth, not least in light of digitalization and also has plans to hire 1,000 new and highly-qualified employees.

“We are very pleased that 2015 was another successful year for us. Our consistent focus on the industry has once again paid off,” explains Hans Zehetmaier, Chairman of the Board of Directors at msg systems ag. “In 2016, our goal is to view the challenges associated with digitalization as an opportunity to ensure our history of success lasts far into the future. To that end, we will not only invest in further training for existing employees, but we also plan to hire 1,000 new colleagues.”

Industry Focus as the Key to Success

Thanks to their proven industry strategy, msg has been able to grow their business across many industries, while effectively expanding their fields of activity. In addition to long-standing industries, such as automotive and insurance, other industries also performed exceptionally well in 2015, including the public sector and food divisions. It is not merely the group’s expertise as an industry specialist, but also their sound technological and consulting know-how that accounts for their excellent reputation. These core fields of competence are closely interwoven with a wide range of industries, technologies and business processes, forming the second pillar of the group’s success. One prime example of how the group works to solidify its competences is the founding of msg industry advisors, which is the product of what formerly was msg’s Life Science & Healthcare division, including all of its cross-industry services. By expanding these functions into

a separate entity, msg is also able to expand the consulting expertise and services it offers companies in the process industry and discrete manufacturing.

Digital Transformation: A Necessity and an Opportunity

The impact of digital transformation on companies and on one's own industry is not something Hans Zehetmaier would underestimate, "Digital transformation affects the economy and society equally and requires massive changes in all industries and divisions of a company. This will happen at a rate never seen before, but we are ready for it." For msg, 2016 is the year in which the course will be set and new business models will be charted. Thanks to their flexibility and industry expertise, the group of companies considers themselves to be in a good position to help their customers embrace digital transformation and shape it with the speed now required.

msg

msg is an independent, international group of companies with more than 5,000 employees around the world. The group of companies offers a holistic service spectrum of creative, strategic consulting and intelligent, sustainable and value-added IT solutions for the following industries: automotive, financial services, food, insurance, life science & healthcare, public sector, telecommunications & media, travel & logistics, as well as utilities, and has acquired an excellent reputation as an industry specialist during its more than 30 years in business.

Within the group, independent companies cover the wide variety of industry and issue-based competence: msg systems ag forms the core of the company group and works in close cooperation with the subsidiaries, both on a business and organizational level. This allows the competence, experience and know-how of all the members to be bundled into a holistic solution portfolio with measurable added value for its customers.

msg holds sixth place in the ranking of IT consulting and system integration companies in Germany.

For additional information:

msg systems ag, Susanne Koerber-Wilhelm, Robert-Bürkle-Str. 1, 85737 Ismaning/Munich
Tel. +49 89/ 961 01 1538, Fax +49 89/ 961 01 1113,
E-Mail: susanne.koerber-wilhelm@msg-systems.com

Hotwire PR, Daniel Hardt, Franziska-Bilek-Weg 9, 80339 Munich
Tel. +49 89/ 210 932 81, E-Mail: Daniel.hardt@hotwirepr.com

Images and other press-related releases are available at www.msg-systems.com
Reprint free of charge. Sample copies on request.