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# PRESS RELEASE

## Consulting Creates Security: msg at it-sa 2016

**Munich, September 7, 2016. Security is one of the most important topics of the year - especially in IT. At this year's it-sa IT security exposition, being held October 18th to 20th in Nuremberg, msg will be sharing information on its individual, cross-industry consulting services for IT security. The company will be located at booth 323 in hall 12.0.**

This year, [it-sa](#), the IT security exposition and convention, will focus on topics including cloud computing, data backups, IT forensics and hosting. Topics with which msg has extensive experience: as an expert in IT security concepts, the IT consulting and system integration company advises a wide range of customers, from various government agencies to well-known companies such as BMW and E.ON.

Throughout the exposition, msg will be sharing information on its comprehensive, cross-industry portfolio in fields such as application security, secure hosting, data protection, audits and governance, risk & compliance (GRC). msg will also be examining the technical impacts of the new EU General Data Protection Regulation (GDPR) and illustrate how companies can respond to it.

### **A Look at Car Hacking: Presentation on IT Security in the Automotive Industry**

The automotive industry is in a state of transition, with the results turning IT into a key part of the industry. Vehicles are connected to each other and to public networks and exchange information. In addition to Internet services, there are other functions that are becoming more readily available through software. Yet, that complexity also opens up a new base for hacker and cyber attacks. In his presentation, Raphael Friedrich of msg, an expert in Automotive Security, uses prime examples, such as the "Jeep hack", to show which risks we are facing and how newly developed approach models for security checks can work. The presentation, titled "A Closer Look at Jeep Hack & Co.: Presentation on IT Security in the Automotive Industry", will be held in the auditorium at 10:45 AM on 10/19/2016.

### **Contacts at the Expo**

You can find us at booth 323 in hall 12.0 where the following members of msg will be available to discuss a variety of topics:

- Raphael Friedrich, expert in IT security in the automotive industry
- Florian Stahl, expert in information security and the technical aspects of the new EU GDPR

**To arrange a meeting, please contact Daniel Hardt directly by phone at  
089 210932-81 or [msgsystems@hotwirepr.com](mailto:msgsystems@hotwirepr.com)**

### **msg**

msg is an independent, international group of companies with more than 5,500 employees around the world. The group of companies offers a holistic service spectrum of creative, strategic consulting and intelligent, sustainable and value-added IT solutions for the following industries: automotive, financial services, food, insurance, life science & healthcare, public sector, telecommunications & media, travel & logistics, as well as utilities, and has acquired an excellent reputation as an industry specialist during its more than 30 years in business.

Within the group, independent companies cover the wide variety of industry and issue-based competence: msg systems ag forms the core of the company group and works in close cooperation with the subsidiaries, both on a business and organizational level. This allows the competence, experience and know-how of all the members to be bundled into a holistic solution portfolio with measurable added value for its customers.

msg holds seventh place in the ranking of IT consulting and system integration companies in Germany.

#### **For additional information:**

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