

## PRESS RELEASE

### **inscom 2016: “Digital Excellence” awaits visitors to this year’s industry event**

**msg is inviting insurance companies to join them at the eighth insurance conference munich (inscom).**

**Munich, July 20, 2016. msg is hosting the inscom industry event in Munich on September 19th and 20th. This year’s event, the eighth of its kind, pursues the motto of “Digital Excellence - Empowering Insurance”. In addition to top-level speakers, visitors can also join futurologist Sven Gábor Jánosky to take a look at what 2025 holds in store.**

Digital transformation is in full swing. The process offers both technological opportunities, as well as space for new business models and products. However, both require innovation and digital competence. Insurance companies who use these opportunities intelligently can remain a decisive step ahead in a complex and ever-changing market.

“Digital Excellence” is the goal. From a digital perspective this means getting the most out of every situation, identifying potential early on, making sure actions are right on target and constant advancement through a smart interaction between challenge and opportunity. Those are the success factors for companies in today’s insurance industry.

That is why on September 19th and 20th, msg is offering an intense exchange with industry experts, presentations and a thought-provoking panel discussion on trends, strategies and IT solutions at the Hilton Munich Park Hotel. Among this year’s highlights are keynote speakers such as:

- Dr. Andrea van Aubel, member of the board of directors at AXA Konzern AG, who will provide a look into “AXA (Germany) goes Digital”
- Dr. Ralf Schneider, Group CIO of Allianz SE, who will explain the elementary importance of Cyber Security within the context of digital transformation

- Prof. Dr. Markus Warg, member of the board of directors at the SIGNAL IDUNA Group, who will explain service-dominated architectures, a core component of digital transformation
- Jürgen Weiss, Managing VP of Industry Advisory Services – Insurance at Gartner, who will speak on the “Characteristics of Digital Leadership - What Insurance CIOs Need to Know”

Further well-respected industry experts will use their presentations to provide insight into strategies and project success stories. The program will be rounded off by live demonstrations of solutions, the panel discussion on “Insurance 2020 - Digital Transformation or Digital Disruption?” and by the concluding presentation by futurologist Sven Gábor Jánoszy, director of trend analysis firm 2B AHEAD ThinkTank, on the topic of “Digital Life 2025”.

"I am certain that our eighth inscom will once again be able to provide important momentum for the entire industry. Current topics, relevant questions, renowned experts and a top-level audience all ensure that inscom is and will remain *the* event for the insurance industry," explains Hans Zehetmaier, chairman of the board of directors at msg systems ag.

inscom is once again being hosted at the Hilton München Park Hotel, located at Am Tucherpark 7 in Munich. Further information can be found on the [msg website](#), by phone at +49 89 96101-3232 or by e-mailing [inscom@msggroup.com](mailto:inscom@msggroup.com).

### **msg**

msg is an independent, international group of companies with more than 5,500 employees around the world. The group of companies offers a holistic service spectrum of creative, strategic consulting and intelligent, sustainable and value-added IT solutions for the following industries: automotive, financial services, food, insurance, life science & healthcare, public sector, telecommunications & media, travel & logistics, as well as utilities, and has acquired an excellent reputation as an industry specialist during its more than 30 years in business.

Within the group, independent companies cover the wide variety of industry and issue-based competence: msg systems ag forms the core of the company group and works in close cooperation with the subsidiaries, both on a business and organizational level. This allows the competence, experience and know-how of all the members to be bundled into a holistic solution portfolio with measurable added value for its customers.

msg holds seventh place in the ranking of IT consulting and system integration companies in Germany.

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