
PRESS RELEASE

Industry 4.0 – Get Fit for the Future!

msg invites you to join them at Innovation Day Industry 4.0 and find out how companies can manage their “Digital Transformation”.

Munich, August 11, 2016. Industry 4.0 is *the* topic of 2016 and the opportunities networked manufacturing has to offer seem unlimited. Yet, how can Industry 4.0 and digital transformation actually be used to generate profit? msg delivers answers – at the msg Innovation Day Industry 4.0 being held on September 20, 2016 at the [Unperfekthaus](#) in Essen.

Experts from msg will host presentations explaining what “digital transformation” means for industry companies, how “Industry 4.0” affects organizations and processes, and how modern IT technologies act as enablers. Participants will also find out how to better integrate the latest mobile devices into their everyday business, as well as how to soundly and securely manage such devices. Connecting to sensory technology in production and deriving KPIs will also be key topics.

In addition to presentations, participants will also have the opportunity to speak with experts from msg – at information booths organized around a variety of topics related to Industry 4.0, production controlling and mobile warehouse management. Aspects such as smart maintenance, SAP S/4HANA and mobility will also be included.

msg’s Innovation Day Industry 4.0 is specifically designed to address the concerns and questions of CIOs, CFOs, SAP managers, innovation managers, as well as operation and plant managers in particular.

“Industry 4.0 and digital transformation do not just mean challenges for companies,” explains Stefan Walter, Deputy Head of the Development Division at msg. “Those who are able to see this fourth industrial revolution as an opportunity will really be able to further their company, by

creating added value for customers and by allowing modern IT technologies to serve as an enabler, thereby contributing to their company's success. Among the topics we will be explaining at msg's Innovation Day Industry 4.0 is how companies can integrate IoT applications into their IT infrastructure and what sort of potential Industry 4.0 holds in regard to creating more flexible production processes and predictive maintenance.”

Event location:

Unperfekthaus, Friedrich-Ebert-Str. 18, 45127 Essen (www.unperfekthaus.de)

Participation in msg's Innovation Day Industry 4.0 is free of charge, but registration is required.

Please e-mail your registration to michaela.neulinger@msg-systems.com by August 30, 2016 or register online at: www.msggroup.com/innovationstag.

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msg is an independent, international group of companies with more than 5,500 employees around the world. The group of companies offers a holistic service spectrum of creative, strategic consulting and intelligent, sustainable and value-added IT solutions for the following industries: automotive, financial services, food, insurance, life science & healthcare, public sector, telecommunications & media, travel & logistics, as well as utilities, and has acquired an excellent reputation as an industry specialist during its more than 30 years in business.

Within the group, independent companies cover the wide variety of industry and issue-based competence: msg systems ag forms the core of the company group and works in close cooperation with the subsidiaries, both on a business and organizational level. This allows the competence, experience and know-how of all the members to be bundled into a holistic solution portfolio with measurable added value for its customers.

msg holds seventh place in the ranking of IT consulting and system integration companies in Germany.

For additional information:

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