

Start Your Catena-X Journey

Everything you need to get on the road – and not to get lost

Consulting Services along the Customer Journey



Business Value Advisory

Exploring the "Why?"

- The Catena-X Ecosystem What are the benefits and building blocks? How is it working?
- Understand available use cases map and prioritize against your business needs and issues
- Select your role in the ecosystem
- Define your specific onboarding roadmap and approach (plan, resources, actions)
- Prepare necessary decisions
- Add-on: Bring in your supply chain or other ecosystem partners. Jointly create possible marketplace and ideate on added value through data sharing – identify new business opportunities or chances to further optimize your business

Offer

Combined Training & Workshop, upfront customized to your needs and scope – usually 1-2 days

Technical Enablement Advisory

Exploring the "How"?

- Preparation of technical onboarding decide on your choice of connection, using SaaS products or build up your own EDC
- Setup the mandatory technical components to enable use cases or simple data transfer
- We guide you through Data Provider / Data
 Consumer certification
- Prepare roadmap and concept for data and backend integration in several phases to enable step by step learning
- Add-on: Build up minimal data exchange scenario based on your chosen architecture with one of your business partners

Offer

Customized Workshops, hands on paired work with your staff to setup, configure and test-run technical components

Integration & Implementation

Make things work

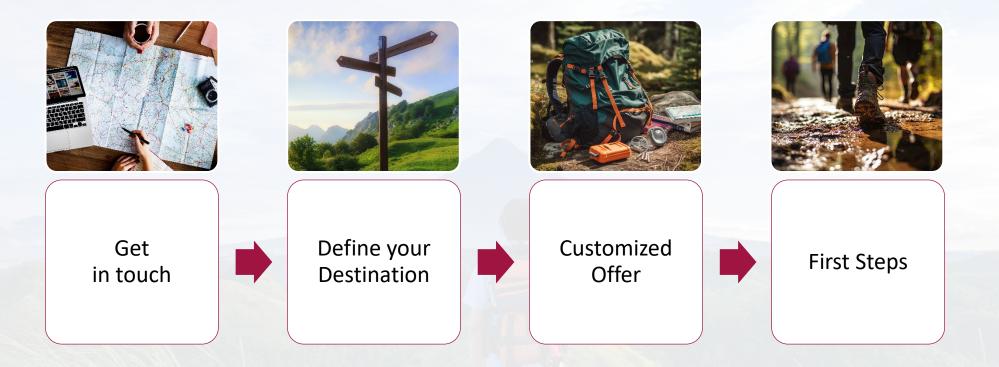
- Connect your Catena-X setup with your backend systems
- Analysis, concepts and implementation for data chains that connect your data
- Adjustment of business processes
- Training and rollout of new Catena-X enabled processes
- Support communication and involvement with your business partners

Offer

Individual offer based on your plans and targets

Every Journey starts with a small first Step...





Let's see where you are today and find out where you want to go... Based on your targets we customize our offer and you are ready to take the first step!

Example Modules and Workshop Content





Knowledge Modules

Basics of Catena-X

- Ecosystems and changing paradigms
- Motivation and targets of Catena-X
- Organization and Structure
- Catena-X from a technology viewpoint

Core Concepts of Catena-X

- Standards
- Digital Twins
- Design Principles

Roles and Use Cases

- Roles in Catena-X
- Overview Use Cases

The Catena-X BETA Phase

- Understanding the BETA Phase
- Targets and next steps

Decision Modules

Decision Template

• Prepare your internal decisions and argumentation

Define your Roadmap

- Identify all steps needed to connect
- Define resources
- Create a plan

Define Role and Potential

• Define the ideal role within the ecosystem that suits best to your business intentions

Why msg? Because we understand how Ecosystems generate Value!



From the early beginnings we understood the importance of ecosystems to future value creation

Process and Organization **Expertise**

Supporting 3 Gaia-X Lighthouse Projects Technology and Ecosystem - we are able to transfer from research to solve real business problems

Catena-X 💪 THE FIRST OPEN & COLLABORATIVE DATA ECOSYSTEM

- Member of the Association
- Practical Experience (Lead User) Integration, EDC Kit, Onboarding Committee,...)

- gaia-x
- Day 1 Member of the AISBL
- Supported the instantiation of the Gaia-X Hub Austria
- Active in the Gaia-X Hub Germany

Mobility Data Space Data Sharing Community

 Consulting Architecture and Roadmap

Expertise

• Day 1 Member of the IDSA

ID

SA

Listed as

Implementation Partner

gaia-x (1) future mobility

- Consortium Lead for Project Gaia-X4PLC AAD
- 20 Partners from Industry and Research

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