

---

## PRESS RELEASE

# **msg global solutions Expands Partnership With SAP in Asia-Pacific-Japan Region**

**Companies cooperate to help insurance companies in the APJ region successfully implement and leverage SAP® for Insurance solution portfolio.**

**Munich, September 25, 2014.** msg global solutions of the msg group today announced it has expanded its partnership with SAP into the Asia, Pacific and Japan (APJ) region. It will work together with the SAP® Active Global Support (SAP AGS) organization to help customers in the insurance industry successfully implement, run and maintain the SAP for Insurance solution portfolio.

“Through our partnership with SAP, msg has developed strong expertise with SAP for Insurance solutions,” explained Peter Umscheid, COO, msg global solutions. “We are very pleased to expand our relationship with SAP to the APJ region, which will provide us the opportunity to contribute our competences in joint projects in this additional region and further strengthen our successful collaboration with SAP.”

Through the expanded partnership, msg global solutions will tap and contribute the msg group's industry expertise in the field of insurance. Through its existing partnership with SAP, msg also has developed comprehensive competencies in the implementation of SAP for Insurance solutions and extensive know-how of architecture, business process modeling, process optimization, integration and project management.

### **Transfer of Know-How from Europe to Asia**

Through this expanded partnership, customers will now have access to the regional locations and regional competencies offered by the msg group in Asia. msg global solutions provides regional services on behalf of the msg group. In addition, when customers implement the SAP for Insurance solutions, they can also benefit from innovative ideas, proven know-how and

established best-practice approaches that the msg group has established during its projects conducted in Europe.

“We are pleased to expand our partnership with msg global to the APJ region, a partner we have already worked closely and successfully with in other regions,” said Dr. Uwe Hommel, executive vice president, SAP Active Global Support. “In cooperation with msg global solutions, the SAP AGS organization plans to introduce insurance solutions suited to new business models to customers throughout Asia.”

### **msg**

msg is an independent, international group with more than 4,500 employees around the world. The group offers a holistic service spectrum of creative, strategic consulting and intelligent, sustainable and value-added IT solutions for the following industries: automotive, financial services, food, insurance, life science & healthcare, public sector, telecommunications & media, travel & logistics as well as utilities and has acquired an excellent reputation as an industry specialist during its more than 30 years in business.

Within the group, independent companies cover the wide variety of industry and issue-based competence: msg systems ag forms the core of the group and works in close cooperation with the subsidiaries, both on a business and organizational level. This allows the competence, experience and know-how of all the members to be bundled into a holistic solution portfolio with measurable added value for its customers.

msg holds seventh place in the ranking of IT consulting and system integration companies in Germany.

### **msg global solutions**

msg global solutions combines insurance, reinsurance and banking insight with technical expertise to deliver business consulting, AMS, systems integration, mobility and analytics to clients worldwide. Our dedicated staff has business experience in all lines of insurance/reinsurance. msg global consultants are well versed in state-of-the-art technology, including SAP® solutions.

msg global solutions is the international development arm of msg group. With over 4,500 employees and a 30 years' experience in business, msg group is also ranked #7 among IT consulting firms in Germany.

###

SAP and all SAP logos are trademarks or registered trademarks of SAP SE in Germany and in several other countries.

All other product and service names mentioned are the trademarks of their respective companies.

### **SAP Forward-looking Statement**

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission (“SEC”), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

### **Please feel free to contact us at any time for additional information:**

msg systems ag, Susanne Koerber-Wilhelm, Robert-Bürkle-Str. 1, 85737 Ismaning/München  
Tel. +49 89/ 961 01 1538, Fax +49 89/ 961 01 1113,  
E-Mail: susanne.koerber-wilhelm@msg-systems.com

rheinfaktor – Agentur für Kommunikation GmbH, Birgit Steinbock, Zollstockgürtel 57, 50969 Köln  
Tel. +49 221/ 880 46 150, Fax +49 221/ 880 46 200, E-Mail: [steinbock@rheinfaktor.de](mailto:steinbock@rheinfaktor.de)

Images and other press-related releases are available at [www.msg-systems.com](http://www.msg-systems.com) and at [www.rheinfaktor.de](http://www.rheinfaktor.de) in the press section under “msg”.

Reprint free of charge. Sample copies on request.