



PRESS RELEASE

msg systems and Aequitas sign strategic cooperation

msg systems and Aequitas bundle their strengths to further enhance their market position in the energy supply sector.

Munich, January 30, 2014 msg systems and Aequitas are now acting as strategic partners in the utilities sector. Both companies are bundling their competences to further enhance their activities and strengthen their market position in the energy supply industry.

The Aequitas Group will be contributing its established industry expertise to the cooperation, while msg systems will be contributing its competence in the fields of product development and standardization, as well as its presence in numerous countries. m3 management consulting GmbH, part of the msg systems company group, will manage the cooperation for the msg systems company group and will drive the further expansion of the utilities sector within the company group. Both partners expand their respective service portfolio: msg systems expand its industry-specific technology expertise, Aequitas will be able to apply their existing profound industry know-how in products for the energy industry.

Bundled Solutions for the Energy Supply Industry

Aequitas and m3 have already worked together in the past, successfully realizing joint projects for major companies in the power industry. Together, they now offer a holistic portfolio of consulting and solutions: from strategy development on the management level to process engineering and IT optimization, not to mention managed services solutions and development of power-specific components in an SAP environment. With these services, the two companies will be able to provide optimal support for power suppliers, network operators and supplier, metering point operators and future gateway

administrators helping them overcome the challenges they face as a result of the continuous transitions seen in the energy industry. To that end, the partners are also planning joint developments, for example in the fields of smart metering and smart grids.

"The transitions in the energy supply industry pose major challenges for the companies in the industry," explains *Frank Beck, managing director at Aequitas*. "Not only in regard to organization and processes, but also as a result of the redistribution of the market. Topics such as product development and standardization will play a key role here, as well as the continuous structural and spatial change which the companies in the energy sector are facing. We are pleased to have a strong partner in msg systems to help us better meet the demands of the market and customers, and to give a decisive impetus toward expansion in this area."

"Our strategic cooperation truly is a win-win situation: for Aequitas, for us and naturally for customers, who will really benefit from our bundled services," states Dr. Dirk Taubner, a member of the board of directors at msg systems ag. "Aequitas' and our competences, fields and structures complement one another perfectly and we look forward to a productive and successful collaboration."

msg systems

msg systems is an independent, international company group with more than 4,000 employees around the world. The company offers a holistic service spectrum of creative, strategic consulting and intelligent, sustainable and value-added IT solutions for the following industries: automotive, financial services, food, insurance, life science & healthcare, public sector, telecommunications & media, travel & logistics, as well as utilities and has acquired an excellent reputation as an industry specialist over the past 30 years.

Within the group independent companies cover the wide variety of industry and issue-based competence: msg systems ag forms the core of the company group and works in close cooperation with the subsidiaries, both on a business and organizational level. This allows the competence, experience and know-how of all the members to be bundled into a holistic solution portfolio with measurable added value for its customers.

msg systems holds 5th place in the ranking of IT consulting and system integration companies in Germany.

Aequitas Group

The Aequitas Group is a business group of internationally active consulting companies with 200 consultants and development experts and locations in Germany and India. Aequitas' services includes management consulting, business process management, IT consulting, as well as implementation and operation services, specifically designed for the utilities/power supply industry. Their group of consultants also specialize in the fields of automotives, banking and consumer goods.

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