

Innovation without compromise

Achieve Success with Application Development
on the SAP Business Technology Platform

Enhance your SAP landscape with scalable, future-ready solutions — while maintaining a clean core.

Your challenges

Prolonged development and approval processes hinder market responsiveness

Upgrading IT architecture to leverage modern cloud technologies

Insufficient SAP standard product features to manage unique business needs

Our offering



Accelerate development utilizing low-code and pro-code approaches



Optimize the use of cloud-native technologies dynamically based on actual demand



Customize enhancements aligned with the clean core strategy

Your added value



Greater agility when implementing new capabilities



Investment protection through future-proof architecture



Better maintainability and upgrade potential



Value-driven transformation on SAP BTP

Modernization

Lower infrastructure costs, greater scalability, and the potential for future cloud services utilization

Investment protection

Existing non-SAP features can be containerized, so that proven functionality can remain in use.

Modernize established features to deliver measurable financial and technological benefits.



Digitalization of logistics processes with SAP BT

Simple

Streamlined self-service return processing for customer service

Transparency

Real-time inventory control and goods inspection via mobile app

Mobile recording of returns reduces time and workload for service, scheduling, and warehousing.



Rethinking subsidy processes with AI and SAP BTP

User-friendly

Ensure error-free and compliant applications

Efficient

Smart AI-driven personnel assignment through intelligent application assessment and prioritization

Reduce application processing times from months to minutes

msg – Your Partner for Innovations on SAP BTP

What sets us apart:



SAP BTP Expert Partner: [SAP Partner Finder](#)



Industry expertise: In-depth experience in manufacturing, insurance, automotive, energy, and the public sector



Clean Core & Cloud Focus: Focus on clean core strategies and future-proof cloud architecture



Full service from a single source: Consulting, development, implementation, operation, license sales



Customized solutions instead of standard products:
No “copy & paste” approaches, only tailored solutions to fit your business needs



100+ certified consultants/developers: Specializing in SAP Business Technology Platform - more than 2,000 experts worldwide



Global delivery model: (On-/Near-/Offshore)



SAP partner for 25+ years: Supporting innovation and implementations for SAP Solution Extensions



Europe's largest owner-managed IT service provider:
Focused on personal service, collaboration, and sustainability.

design your SAP world – let us be your partner in bringing your ideas to life.

Our experts assist you in planning and implementing your use cases on SAP BTP. Contact us today for a free consultation to explore ways to enhance your SAP landscape.

Visit our [Website](#) for more information.



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