

# Innovation without compromise

## – Achieve Success with Application Development on the SAP Business Technology Platform

Enhance your SAP landscape with scalable, future-ready solutions — while maintaining a clean core.

### Your challenges

Prolonged development and approval processes hinder market responsiveness

Upgrading IT architecture to leverage modern cloud technologies

Insufficient SAP standard product features to manage unique business needs

### Our offering



Accelerate development utilizing low-code and pro-code approaches



Optimize the use of cloud-native technologies dynamically based on actual demand



Customize enhancements aligned with the clean core strategy

### Your added value



Greater agility when implementing new capabilities



Investment protection through future-proof architecture



Better maintainability and upgrade potential

### Use Cases



#### Value-driven transformation on SAP BTP

##### Modernization

Lower infrastructure costs, greater scalability, and the potential for future cloud services utilization

##### Investment protection

Existing non-SAP features can be containerized, so that proven functionality can remain in use.

Modernize established features to deliver measurable financial and technological benefits.



#### Digitalization of logistics processes with SAP BTP

##### Simple

Streamlined self-service return processing for customer service

##### Transparency

Real-time inventory control and goods inspection via mobile app

Mobile recording of returns reduces time and workload for service, scheduling, and warehousing.



#### Rethinking subsidy processes with AI and SAP BTP

##### User-friendly

Ensure error-free and compliant applications

##### Efficient

Smart AI-driven personnel assignment through intelligent application assessment and prioritization

Reduce application processing times from months to minutes

# msg – Your Partner for Innovations on SAP BTP



## What sets us apart:



**SAP BTP Expert Partner:** [SAP Partner Finder](#)



**100+ certified consultants/developers:** Specializing in SAP Business Technology Platform - more than 2,000 experts worldwide



**Industry expertise:** In-depth experience in manufacturing, insurance, automotive, energy, and the public sector



**Global delivery model:** (On-/Near-/Offshore)



**Clean Core & Cloud Focus:** Focus on clean core strategies and future-proof cloud architecture



**SAP partner for 25+ years:** Supporting innovation and implementations for SAP Solution Extensions



**Full service from a single source:** Consulting, development, implementation, operation, license sales



**Europe's largest owner-managed IT service provider:** Focused on personal service, collaboration, and sustainability.



**Customized solutions instead of standard products:** No "copy & paste" approaches, only tailored solutions to fit your business needs

## Redesign your SAP world – let us be your partner in bringing your ideas to life.

Our experts assist you in planning and implementing your use cases on SAP BTP. Contact us today for a free consultation to explore ways to enhance your SAP landscape.

Visit our [Website](#) for more information.



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