## PRESS RELEASE

**inscom 2018**

**Rethinking insurance – Top decision makers provide answers for doing business in the age of digital ecosystems**

***Hosting the event for the ninth time now, msg is excited to be inviting insurance companies to the international insurance conference munich (inscom). This year’s event will focus on cross-disciplinary digital business models.***

**Munich, September 11, 2018. Following the motto of “Beyond Insurance – How to Survive in a Digital World?”, msg will be hosting the industry event inscom in Munich for the ninth time on September 24 and 25, 2018. Numerous high-profile speakers have been invited, among them Andreas Nolte, CIO of Allianz Deutschland; Antony Jacob of Amazon Web Services; as well as special guest former minister of finance Theo Waigel.**

Driven by innovative technologies, changed customer demands and new players, the insurance market itself is changing even faster than before. Those who want to benefit from digital transformation must be willing to constantly continue their own development, as well as rethink their insurance business.

How can insurance companies successfully and sustainably compete in these ecosystems? How can they find new channels for reaching customers and penetrate business fields? Both customer-oriented business models and digital customer experiences, not to mention collaboration and strategic partnerships, are essential for doing so. Above all, the insurance industry must start thinking beyond the limits of yesterday.

That is why msg will be offering decision makers from well-known insurance companies the opportunity for in-depth exchanges with industry experts, presentations and a thought-provoking panel discussion on trends, strategies and IT solutions, all taking place at the Hilton Munich Park Hotel on September 24 and 25, 2018. The following items on the agenda are among this year’s highlights:

* Keynote by Dr. Andreas Nolte, CIO of Allianz Deutschland on the topic of “Open Platform”
* Keynote by Jürgen Weiss, Managing Vice President of Global Financial Services Industry Research and Advisory, Gartner on the topic of “Digital Platforms and Business Ecosystems – Why Insurance CIOs Need to Act Now”
* Keynote by Antony Jacob, Worldwide Insurance Business Development at Amazon Web Services on the topic of “Amazon’s Culture of Innovation”
* Keynote by Paul Meeusen, CEO of B3i Services AG, The Blockchain Insurance Industry Initiative, on the topic of “B3i – Creating a Risk Exchange by Using Blockchain Technology”
* A panel discussion composed of high-profile experts, including Prof. Dr. Markus Warg, member of the executive board at the SIGNAL IDUNA Group, and Robert Cummings, Senior Vice President and Global Head of Insurance at SAP SE
* Special guest Dr. Theo Waigel, former Federal Minister of Finance (retired), will speak on the topic of “Global Finance in Transition” and the impact on the insurance industry

In addition to the official agenda, big players from the industry appreciate this opportunity to enjoy in-depth exchanges among themselves. inscom provides the perfect platform for informal discussions between executives and is a great occasion for networking.

“Digitalization has created a new framework and new rules for the insurance industry. At inscom 2018, experts at the top of their fields will share strategies and solutions for benefiting from digital transformation. Companies that want to remain competitive must act quickly to link topics such as artificial intelligence and machine learning to end-to-end processes and rule-based systems,” explains Hans Zehetmaier, CEO of msg. “Industry limits will begin to blur and brand new ecosystems will start appearing on the market. Insurers must act now – and we intend to use inscom to give them the suggestions and inspiration they need to do so.”

inscom will be hosted at the Hilton Munich Park Hotel again this year. Details can be found on the website at <https://inscom.msg.group/en>, by phone at +49 89 96101-3232 or by e-mail at [inscom@msg.group](mailto:inscom@msg.group).

**msg**

msg is an independent, international group of companies with more than 7,000 employees around the world. The group of companies offers a holistic service spectrum of creative, strategic consulting and intelligent, sustainable and value-added IT solutions for the following industries: automotive, financial services, food, insurance, life science & healthcare, public sector, telecommunications, travel & logistics, as well as utilities, and has acquired an excellent reputation as an industry specialist during its more than 35 years in business.

Within the group, independent companies cover the wide variety of industry and issue-based competence: msg systems ag forms the core of the company group and works in close cooperation with the subsidiaries, both on a business and organizational level. This allows the competence, experience and know-how of all the members to be bundled into a holistic solution portfolio with measurable added value for its customers.

msg holds seventh place in the ranking of IT consulting and system integration companies in Germany.

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